



Press Release

Deceuninck receives VinylPlus® certification

Hooglede-Gits, 12 December 2018 – Deceuninck proudly announces that its Zendow product range has received the VinylPlus® Product Label after a profound audit performed by BRE, an independent British research institute.

The VinylPlus® label (www.vinylplus.eu) recognizes the longstanding focus of Deceuninck on responsible entrepreneurship in all aspects of its business. The audit, which took place in October, focused on the following stringent **sustainability criteria**:

1. **Responsible Sourcing** – traceability of raw materials
2. **Controlled Loop Management** – reduce waste and increase use of recycled material
3. **Organo-chlorine Emissions** – PVC sourced from ECVM chartered suppliers
4. **Sustainable use of additives** – cadmium and lead free products, additives used contribute to lower ecological footprint
5. **Energy and climate stability** – energy efficiency improvement and use of renewable energies above national legal requirements



Deceuninck received the certificate today during a ceremony at the offices of VinylPlus.



(from left to right: Vincent Stone (VinylPlus), Brigitte Dero (VinylPlus), Margot Lannoo (Deceuninck), Eline Dujardin (Deceuninck), Charlotte Röber (Eppa))

Francis Van Eeckhout, CEO Deceuninck: *The VinylPlus® product label perfectly fits with our mission of 'building a sustainable home', where ecology is one of the driving factors. On top of that, it is a serious plus for our customers as it guarantees the products they are buying are truly sustainable. Finally, it also confirms PVC as a sustainable and future-proof material for the building and construction industry.*

Brigitte Dero, General Manager VinylPlus®: *Our key objective with the VinylPlus® Product Label is to help companies promote their products for their superior performance and their contribution to sustainability and a circular economy, thus embodying the spirit of the VinylPlus® programme. Gaining the label enables companies to set themselves apart and makes it easy for buyers and specifiers to identify their PVC products based on sustainability performance.*



Financial calendar

21 February 2019

Annual Results FY2018

23 April 2019

General Assembly of Shareholders

20 August 2019

Half year Results H1 2019

End of press release

About Deceuninck

Founded in 1937, Deceuninck is a top 3 independent manufacturer of PVC and composite profiles for windows and doors. Headquartered in Hooglede-Gits (BE), Deceuninck is organized in 4 geographical segments: Western Europe, Central & Eastern Europe, North America and Turkey & Emerging Markets. Deceuninck operates 15 vertically integrated manufacturing facilities, which together with 21 warehousing and distribution facilities guarantee the necessary service and response time to Customers. Deceuninck strongly focuses on innovation, ecology and design. Deceuninck is listed on Euronext Brussels ("DECB").

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